



Purpose: The purpose of the Moxie Festival Artwork Design Contest is to select the official artwork for the 2019 Moxie Festival. The winning artwork will be used on T-shirts, posters, and other products, as well as Moxie Festival marketing and promotional materials. The 2019 Moxie Festival theme is "Moxie Goes Artsy." The festival committee selected this theme to encourage the creation of a "distinctively different" visual representation of the Moxie spirit. The committee seeks an artistic image as iconic as the beverage itself.

1. The Moxie Festival Committee limits contest eligibility to residents of the State of Maine. There is no age minimum or limit.
2. The deadline for entry is 4:00 p.m. on Thursday, January 31, 2019.
3. Entrants may submit no more than three submissions.
4. An entry form must accompany each submission, including a brief description of the entrant's concept for the artwork.
5. The artwork must include the word "Moxie."
6. The winning artwork will be chosen by a panel consisting of the Moxie Festival Committee and festival stakeholders. Their decision will be final.
7. Entrants may submit hardcopy entries to the MTM Community Center, 18 School Street, Lisbon Falls, Maine or submit digital entries in a low-resolution file in .jpg, .pdf, or .psd to [jbaumer@lisbonme.org](mailto:jbaumer@lisbonme.org). If the winning entry is only available in a digital format, the winner will be required to provide a file with a resolution no less than 300 dpi at the size that it will be used. Keep in mind that this artwork may be used on an 11" x 17" poster or a t-shirt.
8. Each entry must be credited to a single individual and may include your signature.
9. The Moxie Festival Committee reserves the right to reject works that cannot be scanned and digitally formatted in high resolution.
10. The entrant must have rights for all the texts and images used in the submitted entry. For Moxie Festival artwork, it is permissible to include past public images of Moxie dating back to 1884.
11. The winning artwork will be incorporated into final Moxie Festival branding.
12. Submissions must be of professional quality and must be the original work of the entrant.

13. The winning artwork, in all forms and formats, becomes the exclusive property of the Moxie Festival.
14. The winning entrant will receive \$750.00 (seven hundred and fifty dollars), paid on June 1, 2019.
15. The Moxie Festival Committee may choose to display any and all submissions at an appropriate venue during the 2019 Festival. By submitting an entry, you agree to give The Moxie Festival permission to display your work or a representation of your work through midnight, July 14, 2019.
16. Non-winning entries may be picked up after the Moxie Festival. Please contact Julie-Ann Baumer at [jbaumer@lisbonme.org](mailto:jbaumer@lisbonme.org) for details.