

Official Rules

The following are the official rules for the Moxie Festival Logo Contest:

- Individuals may only submit one entry.
- Each entry must be submitted with your Name, Phone and Email contact. If hard copy, please put information on the back. If sent via email, please put information in the email.
- Each entry must be credited to a single individual and must include your signature which will be part of the logo for print.
- All entries will become the property of the Moxie Festival Committee.
- The winning logo will be chosen by the Moxie Festival Committee. Their decision will be final.
- Entries may be submitted as a hardcopy which must fit on non-lined plain white, 8 ½ x 11 paper or a digital file in JPG, PDF, or PSD with a resolution no less than 300 dpi.
- The entrant must have rights for all the texts and images used in the submitted entry.
- The entrant may use past public images of Moxie dating back to 1884.
- Entries must be submitted along with a brief description of the concept for the logo

By submitting an entry in the 2018 Moxie Festival Logo Design Contest, each entrant represents and warrants that they have read and agree to be bound by the contest's official rules. Each entrant further understands that if their logo design is selected as the winner, they will relinquish all claims, intellectual property rights, and benefits related to the display, modification, reproduction, publication, distribution and use of the work.

If no entries satisfy judging criteria, the Moxie Festival Committee reserves the right not to select a winner.



The 2018 theme is to look back from the invention of Moxie (1884) through 2018.

Theme:

“Moxie Through the Decades”

The 2018 Moxie Festival Committee is inviting submissions of a logo. The contest is open to all age levels. The winning design will be used as the official logo to represent the 2018 festival, which will be held July 13 -15.

Selection Criteria

The Moxie Festival Committee will evaluate all entries based on the following criteria (though other criteria may be considered):

- **Relevance** – the entry should be consistent with the theme and must include the year.
- **Originality** – the entry should be creative, innovative, and the original work of the entrant entering the contest.
- **Legible** – the entry should be bold and print ready.

We are looking for a design that captures the **Excitement, Energy and Purpose** of the Festival.

How to Enter

- Create a logo design using computer graphics or hand illustration for the theme: “Moxie Through the Decades.”
- Submit your completed logo design to:
tsteuber@lisbonme.org or mail to:
Tracey Steuber
Town of Lisbon
300 Lisbon Street
Lisbon, ME 04250
- **All entries must be submitted by Friday, January 19, 2018**

Prize

The winner will receive:

- **\$100.00**
- **First printed T-Shirt w/ Logo**
- **Media recognition**
- **Opportunity to judge the floats**