

2017 Moxie Festival Parade
"Moxie Salutes The Red, White and Blue"
Gina Mason, Parade Chairman
312 Ridge Road
Lisbon Falls, ME 04252

June 20, 2017

Dear Parade Participant,

Thank you for registering for the 2017 Moxie Festival Parade. We are proud to host one of Maine's largest parades right here in Lisbon, and we are thrilled that you will be helping us make it happen! Due to the large size of this event we wanted to make sure that everyone has the information needed to have a safe and fun event.

The parade begins promptly at 10:00 AM on Saturday July 8th. The entrance for all participants and their entries is at Capitol Avenue (across from McDonald's). Check-in will take place beginning at 6:30 AM.

All units will be assigned a division number upon check-in on the day of the parade. Floats & larger units, please arrive between 6:30 and 7:30 AM as complete units. Walking and foot units should arrive beginning at 7:00 AM. **All parade entrants must be staged on Capitol Avenue no later than 9:15 AM.** Every group should have one designated contact person and group members should have that person's name and cell phone number.

Make sure not to leave a gap in the parade line-up. If the group in front of you is performing an act or maneuver, allow them to do so. As soon as they are finished, fill in the gap as soon as you are able.

If your group would like to participate in one of our float award categories, judging will begin promptly at 8:00 AM. Be sure that all props and float characters are in place at that time. Prizes for floats will be awarded before the beginning of the parade.

The parade will begin at Capitol Avenue, travel down Route 196, up Main Street, and end at the intersection of Main and North and South Streets. The parade route is approximately 2 miles long. Make sure that your group has plenty of water and snacks. Moxie Day is traditionally very warm. Please make sure that you are prepared accordingly!

Please remember the following: no silly string, no squirting water into the crowd, no paper flyers, and absolutely NO THROWING CANDY FROM ANY MOVING VEHICLE!
Please help keep our children safe and our town clean!

Once again, thank you for participating in our parade. We are looking forward to another spectacular year! See you at the parade!

With Moxie,

Gina Mason
Parade Chairman