

It's time to register for the...

# 2013 Moxie Festival Parade

This year's  
theme is:  
**MOXIE: A  
Maine Tradition**



**Saturday, July 13, 2013— Parade Starts at 10 AM**

Please accept this registration packet as your invitation to participate in the longest parade in Maine! The 2013 Moxie Festival is on tap for July 12-14 in Lisbon, Maine, highlighted by the ever-popular Moxie Festival Parade on Saturday morning, July 13. Please join in the fun and support **the 31st Anniversary** of this Lisbon community celebration!

**When:** Saturday, July 13, 2013. The parade will start promptly at **10:00 a.m.**

**Where:** The parade entrance is at Lisbon High School. Check-in will take place beginning at **7:00a.m.** beside the Lisbon Public Works facility. The parade will begin at Capital Avenue, travel down Rt. 196 and up Main Street before concluding at the intersection of Main St. and South/North Sts. (Kitty Korner Store). Entrants must be staged on Capital Ave. no later than **9:00 a.m.**

**How:** Join with members of your company, organization, friends and family to design a float and register for the parade! **Fill out the attached registration form and return it marked "Moxie Parade Registration" Gina Mason 312 Ridge Road Lisbon Falls, ME 04252.** Please include an e-mail address as pertinent information regarding late changes will be distributed by e-mail.

**Prizes:** Entries will be judged on creativity, originality and how well they reflect the theme (to be announced in early February). Prizes will be awarded in the following categories: Most Moxie Commercial and Non Commercial, Most Appealing, Most Creative and Best Overall.

**More Info:** **Gina Mason 207-353-9086 or gmason1959@yahoo.com**



31st Annual Moxie Festival < July 12-14, 2013 < Lisbon, ME

## JULY 13, 2013 MOXIE FESTIVAL PARADE REGISTRATION

Fill out the attached registration form and return it marked "Moxie ParadeRegistration" to:  
Gina Mason 312 Ridge Road Lisbon Falls, ME 04252

Business/Organization Name:	
Category (check one):	Business      Non-Profit/Civic
Contact Person:	
Phone:	
E-mail:	
Estimated Number of People Participating in Entry:	
Categories that floats will be judged for include:	Most Moxie Commercial      Most Moxie Non Commercial
	Most Appealing      Most Creative      Best Overall

Please Provide Additional Information for the Parade Announcer (Use back side of sheet if needed)

Brief Description of Parade Entry:	
Please Check one	
Marching Unit:	
Float:	
Brief Description of Your Business, Organization or Group:	
	ALL REGISTRATIONS ARE DUE BY JUNE 30, 2013.

THE MOXIE FESTIVAL COMMITTEE MEMBERS AND VOLUNTEERS, THE TOWN OF LISBON AND/OR ITS AGENTS OR EMPLOYEES, OR ANY SPONSORS OF THE MOXIE FESTIVAL WILL NOT BE HELD LIABLE OR RESPONSIBLE FOR ANY INJURY, DAMAGES DEMISE OR LOSS OF PERSONAL PROPERTY OF ANY PARADE PARTICIPANTS, ACCIDENTS, DAMAGES OR OTHER OCCURANCES RESULTING IN SUCH PARTICIPATION.

Printed Name:	
Signature:	
Date:	



**2013 Moxie Festival < July 12-14, 2013 < Lisbon, ME**

# **JULY 13, 2013 MOXIE FESTIVAL PARADE RULES AND INSTRUCTIONS**

## **PARADE REGISTRATION, CHECK-IN, LINE-UP AND START**

**No entrants will be admitted to participate without registration by the deadline date of June 30, 2013.** Registering on the day of the event will not be permitted.

On Saturday, July 13, 2013, **the parade will start promptly at 10:00 a.m.**

**Check-in for registered parade entries will begin at 7:00 a.m. in the parking lot behind Lisbon High School. Please note the check-in time and location.** You will receive your parade number, line up directions and any additional instructions at check-in. From there, you will proceed to Capital Avenue to line up for the parade.

**After check-in at Lisbon High School, you can stage your float on Capital Avenue. You must be lined up at Capital Avenue no later than 9:00 a.m.** It is important that you line-up where instructed and stay over to the side of the road behind the vehicles already lined up. Once the parade begins, don't get out of line unless you have mechanical problems. Follow the float/marchers in front of you. At all times, keep a safe distance between your float and the vehicle/participants in front of you.

**Parade units with several members are encouraged to carpool as much as possible.** This will create less traffic in the vicinity of the parade staging area and speed up the entrant check-in process.

## **FLOAT CONTENT**

**All floats must be family oriented.** The Moxie Festival Committee reserves the right to reject the registration and/or check-in of any float with a theme that the Committee deems unsuitable for a family event.

**Your float will be judged for one of the prizes prior to the start of parade.** To be judged, you must have all your participants on your float and ready when the judges make their rounds. Judging begins promptly at **9:00 a.m.** They will make two judging rounds if time permits and if necessary.

## **FLOAT SAFETY**

The size of your float should be **within the legal road limit** and no wider than the width of one travel lane of the street. The float should be part of or attached to a vehicle that can pull the float the full length of the parade route. If the vehicle is decorated, be sure the windshield and side windows are completely unobstructed. **The driver must have a clear, unobstructed vision at all times.** All decorations on the floats must be secure enough to withstand travel on Rte. 196. If the vehicle that is pulling or is attached to the float begins to experience mechanical problems, please pull over to the nearest parking lot so that the rest of the parade may continue.

Floats with children on them must have **RESPONSIBLE ADULTS** nearby to supervise the children for safety reasons. **It is strongly recommended that designated adults walk alongside the float while the parade is in progress.**

**No candy or other objects are to be thrown from the floats.** Walkers along side of the floats are permitted to hand out candy to the parade watchers.

**No water guns of any kind and no silly string allowed.** Violations of these rules may result your organization's float will not be allowed to participate the following year.

**No paper flyers of any kind** may be handed out during the parade.

## **QUESTIONS?**

Contact Gina Mason, Parade Coordinator, at 353-9086 or e-mail her at [gmason1959@yahoo.com](mailto:gmason1959@yahoo.com)